
DEKALB COUNTY

W. Burrell Ellis, Jr.
Chief Executive Officer



NEWS RELEASE

PRESS CONTACTS:

Shelia Edwards
Chief Communications Officer
Phone: 404-371-6305
Cell: 404-964-0155
Angela Walton
Communications Manager
Phone: 404-371-3688
Cell: 404-964-0357

OCTOBER 13, 2009

FOR IMMEDIATE RELEASE

KDB PICKS UP AWARD FOR LITTER PREVENTION

Adopt-A-MARTA Bus Stop program wins at Natural Leaders Awards

DECATUR – Keep DeKalb Beautiful (KDB) took home top honors September 30, 2009 in the litter prevention category for its Adopt-A-MARTA Bus Stop program at the first annual Natural Leaders awards.

Hosted by Conserve Georgia, in conjunction with The Partnership for a Sustainable Georgia, the ceremony recognizes those leading the way in creating a culture of conservation in Georgia.

Keep DeKalb Beautiful established the Adopt-A-MARTA Bus Stop initiative in 2008 to combat the accumulation of litter at stand-alone MARTA bus stops and encourage the public to participate in maintaining a litter-free DeKalb.

Since the program's inception, 25 MARTA bus stops have been adopted and more than 200 volunteers have contributed more than 88 hours of service to the maintenance and beautification of their local bus stops.

Beautification projects have included removing invasive species, installing shrubs and plants, improving walkways, and adding benches and trash receptacles.

Conserve Georgia was launched in 2008 by Gov. Sonny Perdue, and is a partnership of Georgia's government agencies, residents, businesses, institutions, and non-profit organizations working together to make Georgia's natural resources more sustainable.

The Partnership for a Sustainable Georgia assists Georgia businesses in using continuous improvement tools to reach better environmental results and a better bottom line. It provides partners free assistance, opportunities to connect with other leaders, and recognition for sustainability efforts. The program is free and open to any business or organization that operates in Georgia, and is operated by the Georgia Department of Natural Resources', Sustainability Division.

#