
DEKALB COUNTY

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NEWS RELEASE

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FOR IMMEDIATE RELEASE

DEKALB COUNTY PARKS AND RECREATION BRINGS NEOS® TO DEKALB COUNTY

DECATUR – DeKalb County Parks and Recreation has found a way to add a colorful, high energy element to their parks. It's sturdy, weatherproof and perfect for the outdoors – it's NEOS! The Department of Parks and Recreation will unveil this new interactive game system at Midway Park located at 3181 Midway Road in Decatur on **Thursday, July 16, 2009 at 10 a.m.**

NEOS combines the speed and reflex action of video games with the explosive movement of aerobic exercise to create a physically challenging and exciting activity. Each NEOS play system will offer multiple, high-thrill games for solo or team players. Every game presents a different set of challenges as players' race each other—or the clock—to hit the blinking lights.

Wal-Mart Stores, Inc. donated \$50,000 to DeKalb County Parks and Recreation Department, which provided the funding for this new exciting game. “NEOS reinforces the mission of the department,” says Marilyn Boyd Drew, Director. “It is not just a new piece of play equipment. It is a part of our continued commitment to create a healthier DeKalb County by providing opportunities for the whole family to improve their health by being physically active. According to Stanford University’s report, “Building Generation Play” 60 minutes of physical activity a day will prevent obesity and decrease premature death.”

The Park and Recreation Department will be placing two of these systems at Midway Park located at 3181 Midway Road in Decatur and Lynwood Park located at 3360 Osborne Road in Atlanta.

NEOS works the heart and lungs—not just the thumbs. To find out more about NEOS log on to www.yourdekalb.com/parks.



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