



# Keep DeKalb Beautiful Adopt-A-Road Program Overview

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## **What is Adopt-A-Road?**

Adopt-A-Road is a litter reduction and prevention program sponsored by the DeKalb County office of Keep DeKalb Beautiful, a non-profit environmental and litter abatement organization. The purpose of the program is to attract public involvement from residential and community organizations to maintain a litter-free DeKalb.

## **What are the Responsibilities of the Adopting Organization?**

By adopting a stretch of County roadway, an organization commits to removing the litter and trash from their designated area as well as preserving its aesthetic condition. Specifically, organizations will coordinate volunteers to maintain the appearance of their adopted stretch of County roadway through community cleanup campaigns and beautification projects, educating the community on the importance of maintaining litter-free roadways, and reporting cleanup results to Keep DeKalb Beautiful.

## **What are the Responsibilities of Keep DeKalb Beautiful?**

Keep DeKalb Beautiful will determine, at its sole discretion, what supplies are needed and the amount necessary to aid with general cleanups, provide a road sign indicating the stretch of County roadway has been adopted and the adopting organization, educational material to inform the public of the program, and provide additional support, when needed, to carry out overall program.

## **Is There a Safety Factor to Consider for Volunteers?**

Yes, with any cleaning campaign there are safety concerns, especially in heavily congested areas. For this reason Keep DeKalb Beautiful provides safety vests to all volunteers and any additional support to ensure that all participants are as safe as possible. All participants must sign a volunteer sign-in waiver form in order to participate in any DeKalb County Adopt-A-Road Program.



## Keep DeKalb Beautiful Adopt-A-Road Commitment

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Keep DeKalb Beautiful requires all adopting organizations to take certain actions, such as:

- ✎ signing an Adopt-A-Road program agreement,
- ✎ adhering to all rules of the program as stated in the agreement, and
- ✎ signing a volunteer sign-in waiver form removing all liability from DeKalb County government, its employees, and equipment.

Organizations must agree to clean adoptive roadway a minimum of once per quarter or as needed to maintain a certain level of cleanliness. **Organizations must also agree to submit a Cleanup Report Form after each cleanup event.**

Keep DeKalb Beautiful will furnish or provide, at its sole discretion, and to its own satisfaction, one 12 X 18 Adopt-A-Road sign identifying the adopting organization, litter bags (distributed prior to clean up), orange safety vests (on loan), information on safety precautions, and the removal of all litter bags upon completion of clean up.

Participant minors must have written parental consent, or when parents sign the waiver on behalf of their child they consent to the minor's participation.

All adopting organizations must complete an Adopt-A-Road status report and submit it to our office after each litter clean up. If an adopting organization fails to perform any of the orders and obligations satisfactorily, it will be removed from the Adopt-A-Road program.



# Keep DeKalb Beautiful Adopt-A-Road Application

Show your concern for the environment by adopting a street in your area today! The Adopt-A-Road program gives groups the opportunity to help their local community by collecting litter and beautifying streets in their neighborhood. This countywide program allows the “You’re the Solution to Litter Pollution” motto to spark awareness amongst citizens of all ages.

**Yes!** I want to Adopt-A-Road in DeKalb County!

I would like to adopt the following location(s), if available:

*(Please be specific. Ex: Kensington Rd - from the intersection of Memorial Drive and Kensington Rd to the Intersection of Kensington Rd and Camp Way)*

Location(s): \_\_\_\_\_  
\_\_\_\_\_

Organization/Group Name:

*(Name to be placed on sign):* \_\_\_\_\_

Contact Name: \_\_\_\_\_ # of Volunteers: \_\_\_\_\_

Contact Address: \_\_\_\_\_





City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Please indicate where you would like your group’s sign(s) placed:

\_\_\_\_\_  
\_\_\_\_\_

### Please remember:

-  Your group must adopt at least half a mile of street within DeKalb County.
-  Your group must agree to clean the adopted roadway a minimum of once per quarter or as needed to maintain a certain level of cleanliness.
-  KDB will put up an Adopt-a-Road sign with your group's name **after** an agreement has been signed. Please allow 6 – 8 weeks for sign posting.
-  KDB will provide your group with supplies and Safety Guidelines.

*For KDB Office Use Only:*  Date Received \_\_\_\_\_

If you are using Outlook, Eudora or another email program, click to eMail Application:

If you are using a web based application (such as AOL, Yahoo, Hotmail, Gmail, etc.) you must save the form to you computer. Then attach the form as a file through your Internet Service Provider and email to [kdb@co.dekalb.ga.us](mailto:kdb@co.dekalb.ga.us). Remember to print a copy for your records.